

# Plant Central Rapp Natives



BEAUTIFUL  
BENEFICIAL  
SUSTAINABLE

Virginia's native plants have adapted to our local environments and have numerous ecological, social and economic benefits. Once established they require little irrigation beyond normal rainfall, and little to no fertilizer and pesticide use. Additionally, many species of Virginia wildlife rely exclusively upon native flora for food and shelter.

The Virginia Coastal Zone Management (CZM) Program has been working with partners throughout coastal Virginia to develop regional native plant marketing campaigns to increase the use of native plants. On April 22<sup>nd</sup>, Virginia CZM and the George Washington Regional Commission, with the partners listed below, will launch the Plant Central Rapp Natives campaign to showcase the colorful and beautiful variety of plants native to the Central Rappahannock area – Caroline, King George, Spotsylvania, and Stafford Counties, and the City of Fredericksburg.

Please join us Saturday, **April 22<sup>nd</sup> at the City of Fredericksburg's Earth Day Festival** and help us celebrate the campaign launch. The festival will be held from 11:00 – 4:00 pm in Old Mill Park (2201 Caroline Street Fredericksburg, VA). Learn more about the campaign and how to get a free, full color guide to Native Plants for Central Rappahannock Virginia!

### ***Campaign Partners:***

- Caroline County
- Friends of the Rappahannock
- George Washington Regional Commission
- Hanover-Caroline Soil & Water Conservation District
- Master Gardener Association of the Central Rappahannock Area
- Master Naturalists, Central Rappahannock Chapter
- Plants Map
- Stafford County Department of Public Works
- The Rappahannock Valley Garden Club
- Tri-County/City Soil & Water Conservation District
- University of Mary Washington
- USDA- Natural Resource Conservation Service
- Virginia Coastal Zone Management Program/Virginia Department of Environmental Quality
- Virginia Cooperative Extension
- Virginia Native Plant Society
- Virginia Natural Heritage Program/VA Department of Conservation & Recreation
- Virginia Nursery & Landscape Association